

Effective 1st October 2013

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## **PAG Power Solutions at Broadcast India 2013**

PAG is one of the broadcast industry's longest established providers of camera power and lighting solutions. The company will be using Broadcast India to show its PAGlink system of high-power linking batteries designed for shoulder-mounted broadcast cameras, as well as the latest DSLR and digital cinema cameras.

PAGlink is the industry's first truly digital battery system, designed to communicate automatically with multiple camera data systems (Sony, Panasonic, Red etc). It comprises intelligent, linking, V-Mount Li-Ion batteries that offer more power than any other comparable system.

PAGlink batteries are smaller and lighter and designed to be linked in greater numbers, combining capacities for powering simultaneously shoulder-mounted broadcast cameras or digital cinema cameras (Arri/Red/Sony F Series) and their accessories. When combined, two 96 watt-hour PAGlink batteries have a capacity of 192Wh and a current draw capability of 12A. The packs incorporate the high-current contacts required for demanding applications. PAGlink allows a third or fourth battery to be linked, or for batteries to be hot-swapped, providing endless power for any camera set-up. They can also be used to power the latest DSLR cameras (Canon 5D, Nikon D800), and new cameras such as the Blackmagic and Canon C300/500. The UN tested, 96Wh batteries are legally transportable on passenger aircraft without quantity restriction.

Uniquely, the PAGlink system offers linked battery charging, enabling you to charge up to 16 batteries on one PAGlink PL16 2-position charger. The PAGlink Micro Charger is a pocket-sized, single-position, multi-battery charger that will charge four batteries overnight.

The PAGlink PowerHub is an ultra-slim discharge plate that provides four outputs for powering 12V camera accessories. It sits between two PAGlink batteries and draws power from their linking contacts. It offers D-Tap, Hirose and 2.1mm (PP90) interchangeable plug-in connectors, and features a USB output for charging your smartphone.

PAG is also showing its new 96Wh Gold Mount compatible Li-Ion batteries, which incorporate a numeric run-time and capacity indicator, and have the added advantage of being compatible with Anton Bauer Li-Ion chargers and battery data system.

*Visit [www.paguk.com](http://www.paguk.com) for more information.*

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