## **PAG** News Release



Effective 20th January 2014

## See PAGlink In Action at BVE

The very latest intelligent battery technology from PAG can be seen in action at BVE, Excel London, February 2014, on the Polecam stand C01.

PAG, the camera power and lighting specialist, will be demonstrating its latest solutions for a wide range of cameras and equipment by powering Polecams and Steadicams at London's premier broadcast and production technology event. You will be able to speak to broadcast professionals, who use the PAGlink system, to find out how it meets their portable power demands.

PAG Sales Director Nigel Gardiner says "PAGlink offers more technological advances, more power and more outputs than any other battery system. It comprises smaller and lighter V-Mount Li-Ion batteries, that can be linked to provide a continuous output of 12A, ideal for cameras and accessories. Using two batteries linked creates a 192 watt-hour power source, and gives a longer run-time than using individual 96Wh batteries consecutively. The UN certified packs are also totally flight-friendly, allowing you to fly legally with all the high-capacity power you need".

Unlike other systems, PAGlink batteries form a network when linked, which allows them to communicate with each other, to manage their output efficiently. They also communicate automatically with all major camera data systems, such as those used by Sony, Panasonic and Red, to display remaining capacity in the viewfinder.

All PAGlink batteries incorporate a built-in display that provides remaining run-time information, on-load. The PAGlink Time Battery features a numeric display that accurately and legibly shows remaining run-time in hours and minutes, to a resolution of one minute. All PAGlink batteries show individual remaining capacity as a percentage.

The PAGlink PowerHub offers up to 5 outputs for camera accessories, including USB. This ultra-slim discharge plate sits between two PAGlink batteries and can be configured to include the connectors of your choice -D-Tap, Hirose or 2.1mm jack, in the orientation you desire.

Uniquely, PAGlink offers linked battery charging. 16 batteries can be charged simultaneously and efficiently on a two-position PAGlink PL16 charger. Eight batteries can be fully charged overnight.

Based in London, PAG is one of the longest established global providers of high-quality, portable power solutions for broadcast acquisition, video production and digital cinematography.

Visit PAG at BVE on Stand C01 or at www.paguk.com

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